

***European Innovation Partnership for
Active and Healthy Ageing***

@

***"Meeting the Grand Challenge of
Ageing"***

***FUTURAGE Road Map Launch
Conference
18 October 2011***

Dr. Paul Timmers

***Director ICT Addressing Societal Challenges
DG Information Society and Media
European Commission***



EIP Active and Healthy Ageing: A New Vision

- From social necessity to major opportunity
- From burden to asset
- From passive care to active ageing
- From curing diseases to improved functioning & prevention



EIP AHA: A triple win for Europe

AIM:

Enable citizens to live longer independently in good health

TARGET 2020:

Increase Healthy Life Years with 2 by 2020.



TRIPLE WIN

- **Quality of life:**

Enabling EU citizens to lead healthy, active and independent lives until old age

- **Sustainable care:**

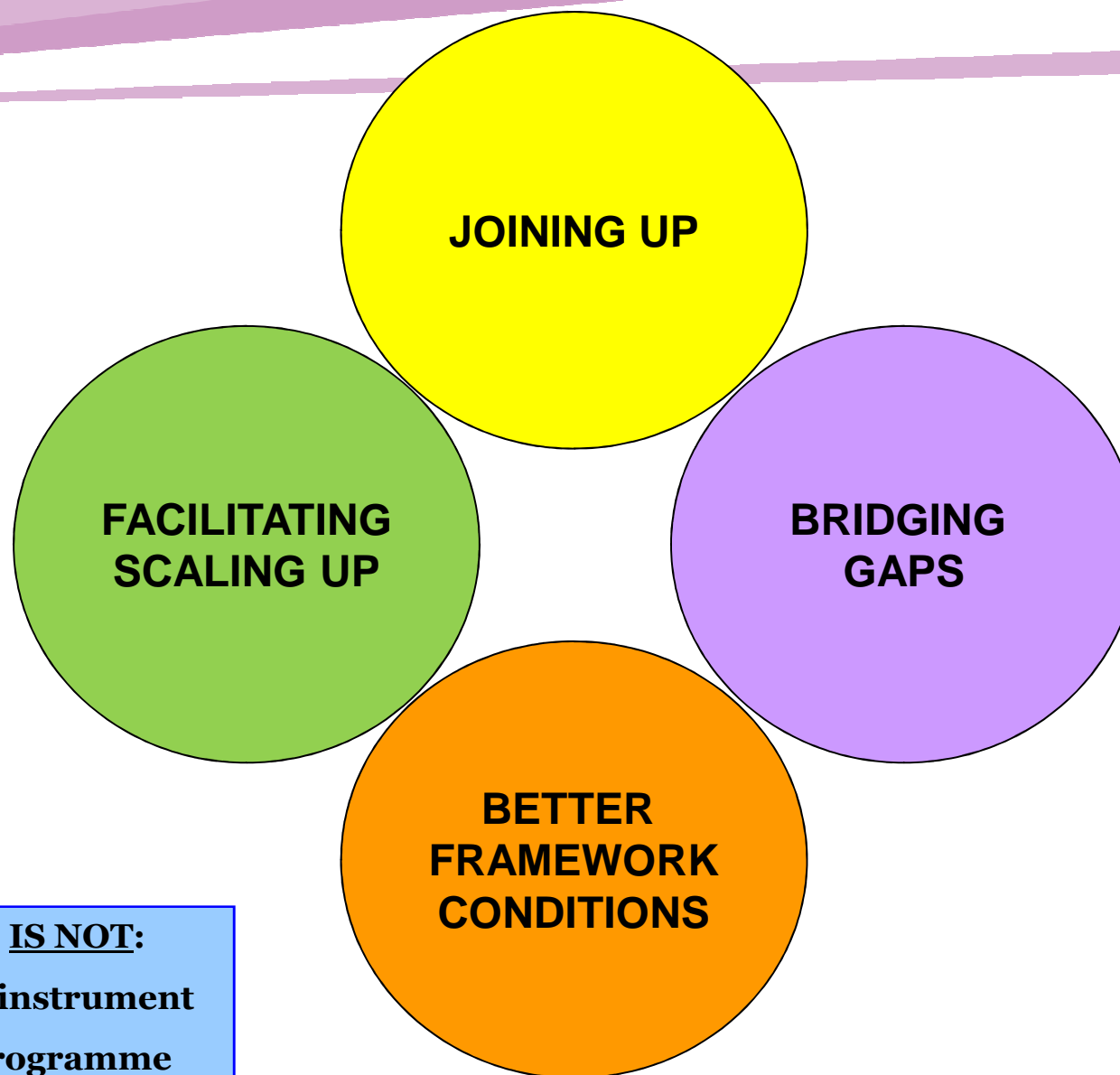
Improving the sustainability and efficiency of social and health care systems

- **Innovation and economic growth:**

Developing and deploying innovative solutions, thus fostering competitiveness and market growth



What the EIP can do



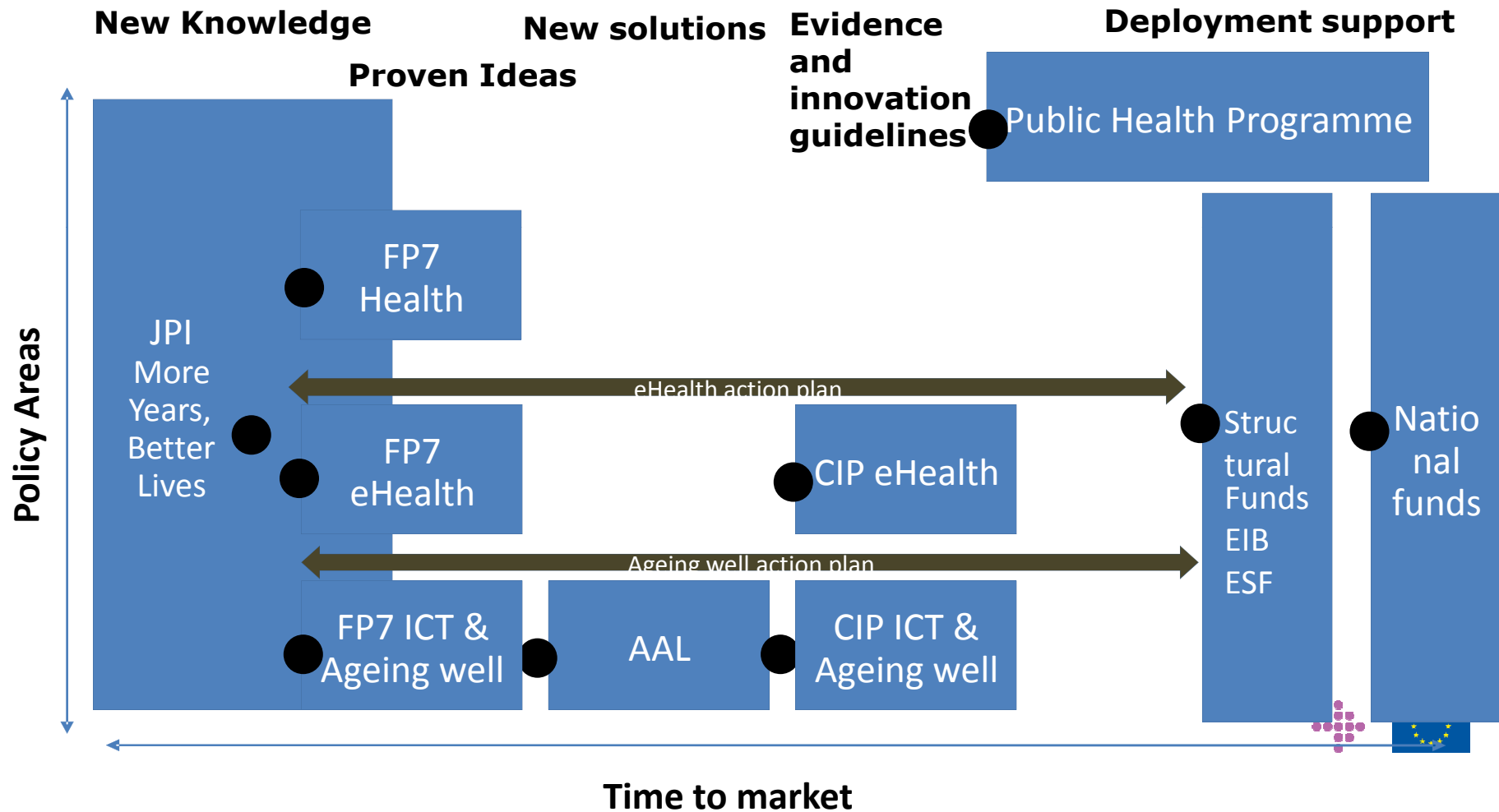
What the EIP IS NOT:

- a new funding instrument
- a new R&D programme



EIP AHA in relation to funding instruments

Active and Healthy Ageing Partnership



Pilot Innovation Platform
Active and Healthy Ageing
innovation in service of older people

Prevention, screening & early diagnosis

A1+A5: Health literacy, patient empowerment, ethics and adherence

A2: Personal guidance systems

A3+A4: Prevention, vaccination, early diagnosis of functional and cognitive decline and malnutrition

Care & Cure

B1: Guidelines for care, workforce (multimorbidity, polypharmacy, frailty and collaborative care)

B2: Multimorbidity and R&D

B3: Capacity building and replicability of successful integrated care systems

Active ageing & independent living

C1: Assisted daily living for older people with cognitive impairment

C2: Flexible and interoperable ICT solutions for active and independent living

C3: Innovation improving social inclusion of older people

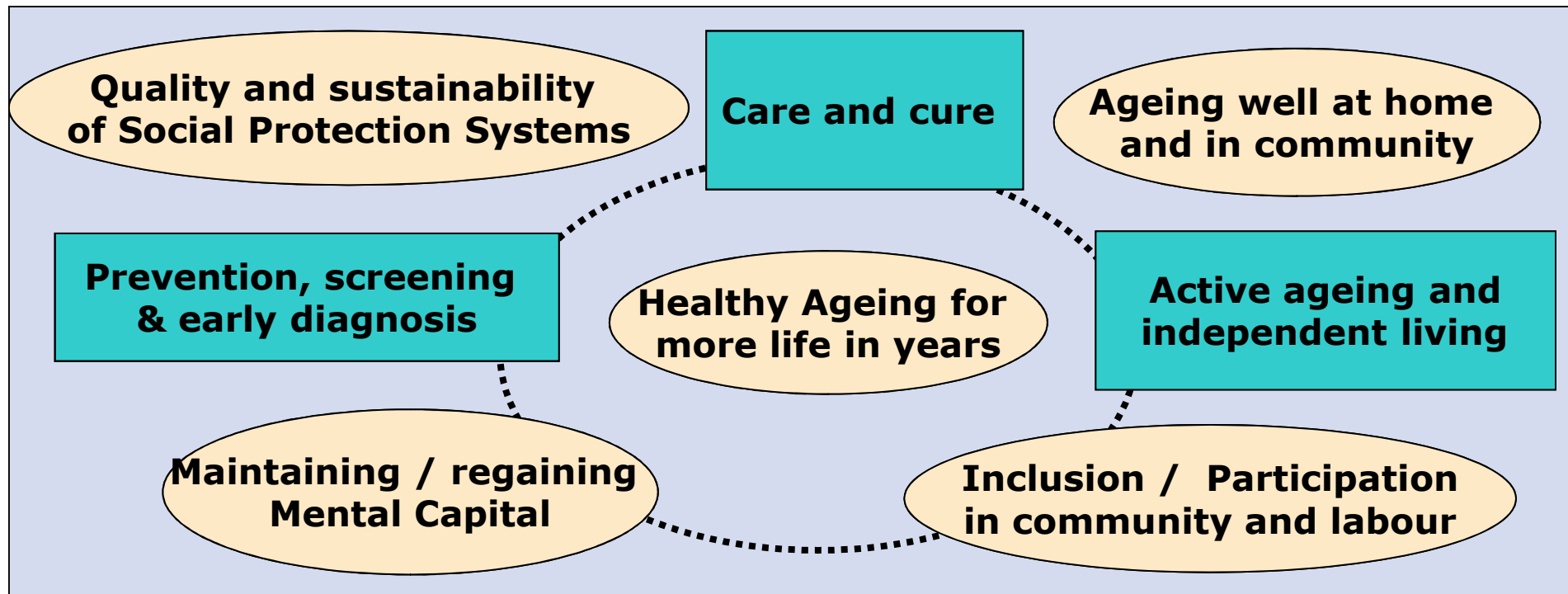
Horizontal issues

Evidence and monitoring / knowledge transfer and good practice sharing / market place for stakeholders / innovation for age friendly buildings – cities - environments



EIP AHA and FUTURAGE: approach and focus

Age research requires
a multi and interdisciplinary and holistic approach



Conclusion

- **Active and Healthy Ageing:** social necessity and economic opportunity
- **EIP AHA:**
 - major partnership to achieve this goal
 - wider support to FUTURAGE Roadmap
- **FUTURAGE Roadmap:**
 - Important contribution to EIP with priority-setting for research on ageing
 - Valuable input to Horizon2020 to shared research agenda

Let's get there together!



Further Information

Active and Healthy Ageing Pilot Partnership:

<http://ec.europa.eu/active-healthy-ageing>

